

Creating a Website
Resources, Tips and Ideas on how to do it
successfully
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10 Easy Tips to Help You Create Your Own Website

1. Do your research. Take a look at sites similar to those you would like to have. Take note of what you like and what you don't like.
2. There are many options available for hosting and designing so take your time to look over the different options and decide what you are most comfortable with.
3. Realize that your website will never be complete. Over time you will want to make changes and additions.
4. Be patient. A good website takes time to create and promote.
5. Experiment with different programs and designs. Web pages can be changed easily.
6. Pay careful attention to your domain name. Make sure that it accurately depicts what your site is all about. You also need to consider your keywords and at least one of them should be included in your domain name as this will help with your search engine rankings.
7. Seek out help from others. There are many message boards, forums and chat rooms on the internet where others are more than willing to help you. So ask them.
8. Take the plunge and create your first site. As I have already said you can change it later so be brave and just do it.
9. Many of the resources you need are available for free so do some searching and you will be amazed at what you will find.
10. Read books on web design and web site creation. There are some great ones available with much helpful information.

How to Choose a Website Domain Name

Are you struggling with coming up with a good domain name? Here are some ideas to help you.

1. Think about the keywords in your site. Make a list of all of them.
2. Include synonyms and antonyms for these keywords.
3. Start playing around on paper with different combinations.
4. Think outside the box and include some ideas which may reflect the ideas, and goals of your site but which may not be the first thing someone thinks of when they think of your site.
5. Do some browsing and searching online of other similar sites, which rank well in the search engines and get an idea of what domain names they are using.
6. Realize that although it is not mandatory to use your keywords in the domain name it can help.
7. Show your potential domain names to several people and ask for their honest opinion about which ones are better.
8. Consider registering more than one domain name for the same site. This can help your rankings as well as giving people more than one way to find your site.

Recommended Resources for Building a website.

For building a website:

Site builders:

<http://office.microsoft.com>

<http://www.website.ws/annalaurabrown> (also includes domain name, hosting and you can make money with it.)

Programs:

Microsoft Front Page

Dreamweaver

NVU <http://www.nvu.org> a free open source version of dreamweaver.

Autoresponder for list building:

<http://www.getresponse.com>

Books for teaching yourself how to write a website:

Any of the dummies series

Visual Quick Start Guides Series

Webhosting:

<http://www.godaddy.com>

There are lots of other places out there, the only place I do not recommend is yahoo. They are known for their hosting problems and you cannot use autoresponders properly with their hosting.

Once you have a website, if you are interested in ideas on how to promote

it, please visit <http://www.101internetmarketingideas.com>

