

101 Ways to Promote your business online

1. Sell on Ebay
2. List your business on your Ebay about me page□
3. Get your site listed in all the search engines
4. Use pay per click on Google and yahoo.□
5. Post comments to posts on message boards and forums
6. Write your own comments and posts on message boards and forums□
7. Create your own message board or forum.
8. Use yahoo instant messenger
9. Write a Blog about your business.
10. Post comments to other people's blogs.□
11. Write articles and post them in article directories.
12. Write a newsletter□
13. Visit chat rooms
14. Attend online networking events□
15. Write lenses at squidoo.com
16. Host an online party.□
17. Register multiple domain names for your site to increase visibility.□
18. Create a Swiki.
19. Create a RSS feed with your articles.□
20. Create a podcast.
21. Write an eBook.□
22. List your site in online directories.

23. Develop a poll and ask for people's opinions.□
24. Create free software and put your ad in it.
25. Offer a free ecourse.□
26. Visit Amazon.com and write reviews of products
27. Make lists of books on Amazon.com and include information about you.□
28. Create another information based website.
29. Create an article directory.□
30. Visit personal websites and leave your comments in guest books.□
31. Create free websites and offer original content.□
32. Create helpful lists and post them online.
33. Post comments to news stories online.
34. Run ads online.
35. Join yahoo groups and actively contribute.□
36. Join Google groups and actively contribute.
37. Create a MySpace profile.□
38. Post to MySpace forums and bulletins.
39. Create a yahoo profile□
40. Create a MSN profile.
41. Review products online from sites such as epinions.com□
42. Offer your products for free in exchange for an online review.□
43. Have a contest.
44. Sponsor a contest on another site.□
45. Have a free drawing.
46. Promote your free drawing in free stuff directories.

- 47. Find directories for your local area and list your website in them.□
48. Join Ryze and participate.
49. Join social book marking sites and add in your sites.□
50. Submit an online press release.
51. Find out if your town has a Wikipedia site and link to your business from it.□
52. Find websites for groups of which you are a member or alumni and add your link.□
53. Get your link listed in the online version of alumni magazines for your university.□
54. List your blog in all of the blog directories.
55. Create a FFA directory with your ad on the page.□
56. Trade links with similar non-competing sites.□
57. Offer to trade products for advertising with other business owners.□
58. Do Ezine advertising.
59. Write articles for Ezines.□
60. Write as a guest writer for other blogs.
61. Create a FAQ page about a popular topic and post it.□
62. Join other networking sites such as Adland Pro.□
63. Join a web ring.
64. Join a banner exchange.□
65. Join a traffic exchange.
66. Create public folders on backflip.com□
67. Write your own Ezine.□
68. Create your own yahoo group about a popular topic and encourage others to join.□
69. Use an auto responder to offer free reports and advice.□
70. Create your own Wiki.

71. Join ecademy.com□
72. Write a blog about another topic unrelated to your business.□
73. Create a .com website for your name.
74. Create videos and post them on youtube.com□
75. Tag and Ping your blog posts.
76. Tag your blog posts on social networking sites.□
77. Brand yourself online and include your brand everywhere.□
78. Get your own chat room and host business related chats online at certain times.□
79. Join, post sites and vote at listible.com□
80. Install stumbleupon.com's browser bar and use it to add your sites and to visit other useful sites.□
81. Spend some time every week exploring new sites and online opportunities.□
82. Post and contribute to Yahoo Answers.
83. Write a book and sell it online.□
84. Order return address labels with your website and put them on all mail.
- 85. Order stationary and sticky notes with your website and put them everyone.□
86. Order bumper stickers with your website.
87. Order t-shirts with your website.
- 88. Open a café press store and sell items marketing your products.□
89. Contribute to other people's wikis.
90. Create free puzzles and post them online with your link.□
91. Post photos to a flickr account.
- 92. Open up a picturetrail.com account and post your photos and links.
- 93. Create your own website directory.

94. Post your RSS feed to RSS directories.□
95. Begin your own online radio show.□
96. Use a signature line in all of your emails.□
97. Post a story at digg.com and include your website.□
98. Write an online tutorial and include your link in your bio.□
99. Offer free samples.□
100. Write articles for online magazines.□
101. Put your website everywhere.

This list brought to you by AnnaLaura Brown. Subscribe to her free newsletter at

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